## **JOIN OUR P.A.R.T.S LOYALTY PROGRAM TODAY!**

We are proud to offer premium expert services that help you take your shop to the next level. Our P.A.R.T.S Loyalty Program is exclusive to AI and was put together with our commitment to the Professional Installer in mind. Our P.A.R.T.S Loyalty Program provides you with the tools you need to grow your business.

The Nationwide Warranty & 24-Hr Roadside Assistance plus the Pro Auto Repair Tools will help you build customer loyalty. Your customers are covered while they are on the road, 25 or more miles from your shop, for 24-months/24,000 miles for qualifying repairs you perform. In addition each customer is eligible for free roadside assistance with a qualifying purchase. Earn 1 point for every dollar you spend with us and redeem them towards valuable Tools and Equipment to help run and improve your business. Whether upgrading, replacing, or expanding your Tools and Equipment needs, we are proud to provide a wide range of the most popular brands and products. Give us your email and receive weekly updates on where your T&E points stand and receive offers with a better promotional value exclusive to Loyalty Customers only. Receive discounted pricing for store/office supplies by signing up with WB Mason, discounts can range anywhere from 15%-75% off listed prices. Advertise your business and the Nationwide Warranty you offer your customers through brochures, stickers, and bay banners provided in the welcome kit you receive for signing up. Enhance your waiting area with point of purchase displays that help explain complex repairs. Show your customers how much you value them with floor mats, and oil change stickers. Loyalty members also receive FREE online training classes designated for shop owners, managers and techs through The Automotive Management Institute.

Our Loyalty Program is just \$599 per year to become a member and once enrolled you will immediately see the benefits of this comprehensive program. Contact your local store or Sales Representative today to sign up and start earning.